

OCEANIS Strategy 2.0



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Outline

1. Context
2. Revised Strategic Directions **New*
3. Value Proposition
4. Project Timeline

**Revised directions were scope following the Strategic Taskforce discussions*

Context

OCEANIS is a **global forum for discussion, debate and collaboration** for organisations interested in the development and use of standards to facilitate the development of autonomous and intelligent systems.

The network aims to provide a trusted environment to **share** information and **coordinate** on initiatives and programs, **enhance understanding on the role of standards** in facilitating innovation while addressing problems beyond technical solutions to **ethics and values**. Finally it identifies **opportunities for collaborative activities** that bolster the development and use of standards in supporting technical, business and policy communities in addressing the technical, societal and ethical implications of technology expansion.

BSI stepped forward and was **appointed as OCEANIS Secretariat wef 2022-2023**.

Revised Strategic Directions

1. Foster global coordination and collaboration on collective solutions needed for AI Ethics standards.

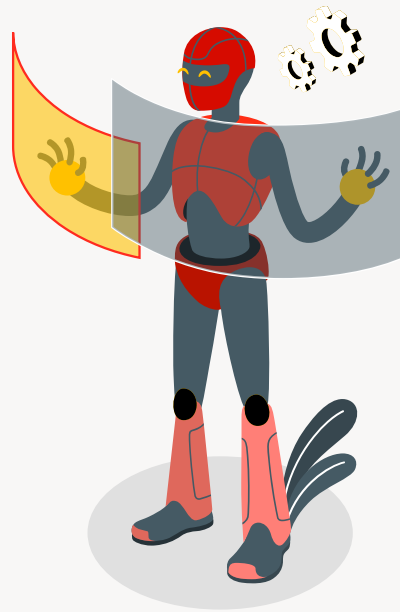


2. Utilise research to identify potential gaps in policy, technology, standards, and solutions around AI Ethics and associated ICT standardization for [voluntary] use by OCEANIS members.

3. Grow international membership in accordance with identified areas of intervention needed for AI Ethics and associated ICT standards (i.e. through gap analysis).

Value Proposition

1. Continue to serve as a catalyst for impactful collaboration between OCEANIS's organizations and create processes for making visible such collaborations (among OCEANIS members).



2. Serve as the focal point for the latest developments and cutting-edge research in AI and related- ICT standards.

Project Timeline (2022-2023)

2022	Initiatives
Q1	Refresh Strategic Directions through Taskforce
Q2	Launched several initiatives to increase OCEANIS members' participation: <ul style="list-style-type: none">• Tidied up and added new items to the standards repository• Kickstarted the content roster to stocktake all initiatives and call for volunteers to identify synergies and opportunities for collaborations• Successfully concluded the Strategic Taskforce discussions
Q3	<ul style="list-style-type: none">• Developed the Taskforce questionnaire to seek all members' feedback with the objective of scoping OCEANIS' USP• OCEANIS membership survey to identify areas of interest <i>*In need of more members' inputs</i>• Created visual representation of OCEANIS' geographical composition based on the current membership• More active LinkedIn promotion of OCEANIS• Developed an OCEANIS promotional literature
Q4	<ul style="list-style-type: none">• IEC GM Promotion of OCEANIS• Seek endorsement from:<ul style="list-style-type: none">- Steerco on Strategy 2.1- Working Groups on Workplan and deliverables- Call for volunteers for the new Secretariat term (2023)

Project Timeline (2022-2023)

2023	Initiatives
Q1 / Q2 / Q3	<p>Promotion & Engagement</p> <ul style="list-style-type: none">• Identify the leads for the Landscape Research project to conduct an industry consultation on areas in need of research• Outreach to international and regional partners with the Strategy 2.0 and promotional literature developed• Initiate and maintain the momentum of the content roster and social media engagement pieces• Call for volunteers for the new Secretariat term (2024) <p>Collaborations</p> <ul style="list-style-type: none">• Establish new strategic partnerships to drive important research and policy to help close some of the most significant gaps in technology expansion. <p>Research</p> <ul style="list-style-type: none">• Develop at least 2 think pieces on relevant issues to OCEANIS• Continue the relevant research projects, including the Landscape Research Project <p><i>*Open to include suggestions from Steerco</i></p>
Q4	<ul style="list-style-type: none">• Recap and report all progress and developments into a Scorecard• Brief the incoming secretariat